

**MEDIA RELEASE****VASSE SECURES COLES FULL RANGE SUPERMARKET AND COLES EXPRESS SERVICE STATION FOR VILLAGE CENTRE**

The Vasse Development Joint Venture partners announce that national retailer Coles Supermarket will take up the flagship position at Busselton's premier master planned development at Vasse.

To be located in the heart of Vasse's Village Centre, Coles will develop their 3500m<sup>2</sup> supermarket to anchor the Village that will include specialty retailers, cafés, restaurant, fast food outlets, medical facilities and other businesses.

Coles have contracted to acquire over 1.5 hectares of land in the Village main street known as Napoleon Promenade, to build a supermarket and Coles Express service station. Subject to approvals, the complex is targeted to be open in mid 2017.

Coles communications manager Julia Balderstone said "Coles was drawn to the development due to the strong population growth and a great opportunity to be part of a high quality residential development and town centre." Coles says 150 jobs will be created when it opens a supermarket, liquor store and service station at Vasse.

Construction has already commenced on Napoleon Promenade to accommodate the new Coles supermarket, service station and other specialty retail. A bridge over the Buayanyup Drain between Dawson Estate and the Village has also been constructed. A new roundabout on Bussell Highway, that will link the award winning Vasse Birchfields residential estate with the new Village Centre and recently completed first two stages of Dawson residential estate, is programmed to be completed early next year.

The announcement comes at an exciting time, according to Property Manager, Geoff Hanson; "The recent commitment of this full range supermarket is an important endorsement of the progress being made across the entire Vasse development".

"The Village Centre will complement the already established residential estate, the light industrial business park and community infrastructure that is supported by the Vasse Primary School and new Cape Naturaliste Senior College".

"Given these plans also follow the Government's announcement that Vasse is the preferred site for a new Busselton South West Institute of Technology Campus, it is clear that Vasse is delivering on its potential", added Mr Hanson.

Hanson Property are taking expressions of interest now for retail, commercial and medical opportunities in what has been designed as a most appealing main street that has been the subject of extensive creative work-shopping to ensure the Village delivers that 'point of difference' that creates a true village atmosphere. It will feature local stone and timber landscape features and embellishments as well as public artworks.

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